

Who Say's the Sky's the Limit? - Part 2

By Beth Schneider



"The sky is not the limit. The limit is what you set."

- Buzz Aldrin, Apollo XI Astronaut, one of the first two humans to walk on the moon.

"To Infinity and Beyond."

- Buzz Lightyear, Space Ranger.

6. Dream

I set aside time every month where all I do is dream about what could be. Because how can it go from "dreams to reality" if you never dreamt it in the first place? Don't be afraid to dream big about what you want for your business and your life. If you don't know where "there" is – how will you ever get "there"?

7. Walk away from bad deals

Now, I know this seems obvious, but what isn't always obvious is, what is and what is not good deal. Before you sign on the dotted line, before you accept a trade, a joint venture deal, etc make sure it makes sense for both you and the other person. Sometimes it's easy to get caught up in the hype of what someone is offering. Take the time to really understand what's in it for you and what's in it for the other person before signing on the dotted line.

8. Ask for help

Do you ever feel as an entrepreneur that you are supposed to have all the answers? Well, the good news is you don't. That's what experts are for. Back in the day when I was still working for someone else, my boss spent a lot of time on the phone with experts collecting information. She wasn't afraid to ask questions and wasn't afraid of feeling silly because she didn't know something. She asked and regularly collected all the info she needed to make excellent, informed business decisions? Are you doing the same?

9. Get Educated

Quite simply, knowledge is power. Successful people are always educating themselves. Learning new things give you the power to propel your business forward, stay motivated and spark new ideas. Whether its books, teleclasses, seminars, consulting or some other form of education, giving yourself the gift of learning will pay itself back 100-fold.

10. Believe in yourself, talents and products

Confidence is contagious. Be proud of what you do, the products and services you offer and people will see that. Don't dismiss hard work, great skill and talent for luck.

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